

Table 7.B.1. New MBA Students - Initial Sources of Contact					
	2021	2022	2023	2024	2025
New MBA Student Enrollment	8	5	9	12	21
ACT Search	0	0	0	0	1
Alumni Referral	0	0	0	0	0
Application - 1st contact	3	3	4	5	9
Campus Visit	0	0	2	0	3
Central Ohio RN List	0	1	0	0	1
Digital Marketing	0	0	0	2	1
E-mail	0	0	1	0	0
Information session	0	0	0	0	2
Inquiry Form	0	1	1	4	4
Sage Tuition Rewards	0	0	0	0	1
Telephone call	0	0	1	1	0