

Table 7.B.3. New MAEd Students - Initial Sources of Contact

	2021	2022	2023	2024	2025
New MAEd Student Enrollment	21	28	36	41	35
ACT Search	0	0	0	5	5
Application - 1st contact	11	8	14	15	18
Campus Visit	0	0	4	0	0
College Board Search	0	0	0	6	3
Digital Marketing	0	0	0	4	1
E-mail	0	0	1	0	1
FAFSA - 1st contact	0	1	0	0	0
FUEL Scores	0	0	0	0	1
Historical Colleague	0	1	1	0	0
Information session	0	2	0	2	2
Inquiry Form	0	3	5	7	4
Telephone call	1	1	0	0	0
Web	0	0	0	0	0
Unknown	9	12	11	2	0